For Immediate Release

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Daiichi Sankyo Launches Antiplatelet Agent Efient® Tablets 20mg

TOKYO, Japan (May 25, 2016) – Daiichi Sankyo Company, Limited (hereafter, Daiichi Sankyo) today announced that it has launched the antiplatelet agent Efient® Tablets 20mg (JAN: Prasugrel Hydrochloride; approval to market: January 20, 2016; NHI drug price listing: May 25, 2016) in Japan.

Efient® is an oral antiplatelet agent discovered by Daiichi Sankyo and its Japanese research partner, Ube Industries, Limited. The results of phase 3 clinical trials in domestic and overseas patients with ischemic heart disease undergoing percutaneous coronary intervention (PCI) demonstrated that Efient® reduces the incidence of ischemic events from the perioperative period of PCI by rapidly reducing platelet aggregation activity.

Domestically, Efient® Tablets have been sold in 3.75mg/5mg dosages since May 2014. Under the current dosage regimen, Efient® should be initiated with a single 20mg oral dose, and then continued at a 3.75mg once daily oral dose as a maintenance dose.

Under the current dosage regime, four 5mg tablets have been used for the initial loading dose, leading to this introduction of a single 20mg tablet. Daiichi Sankyo expects that reducing the burden at the time of use for this drug will contribute to a higher level of care for all patients and medical personnel involved in the treatment of ischemic heart diseases.

Product Overview in Japan

Launch date: May 25, 2016

Product name	Efient® Tablets 20mg
Generic name (JAN)	Prasugrel Hydrochloride
Price listing	¥1,150.20 per tablet
Indications	Efient is indicated for the following ischemic heart diseases that require percutaneous coronary intervention (PCI): - Acute coronary syndromes (ACS; unstable angina [UA], non-ST-segment elevation myocardial infarction [NSTEMI], or ST-segment elevation myocardial infarction[STEMI]) , - Stable angina, Old myocardial infarction
Dosage and administration	Efient should be initiated with a single 20mg oral dose and then continued at a 3.75mg once daily oral dose as a maintenance dose.
Approval date	January 20, 2016
Manufacturing and marketing	Daiichi Sankyo Company, Limited